

## About the Program

- This web-based producer forum is being held to discuss the challenges and opportunities for livestock marketing in New Jersey. Join Rutgers Cooperative Extension, NJDA staff, producers and others interested in direct marketing of livestock and value-added meat and poultry products.
- Discuss the results of the 2021 livestock processing survey conducted by Rutgers Cooperative Extension and the NJDA.
- Learn about potential funding opportunities for harvesting and processing and the proposed “Jersey Raised” livestock branding project from the NJDA.



# Livestock Marketing Virtual Needs Assessment Roundtable and Producer Discussion



**Monday, January 24, 2022**

**7:00-9:00 PM**

**To Register: click the link below.**

<https://go.rutgers.edu/LivestockProcessingSurveySummary>

### For More Information

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